

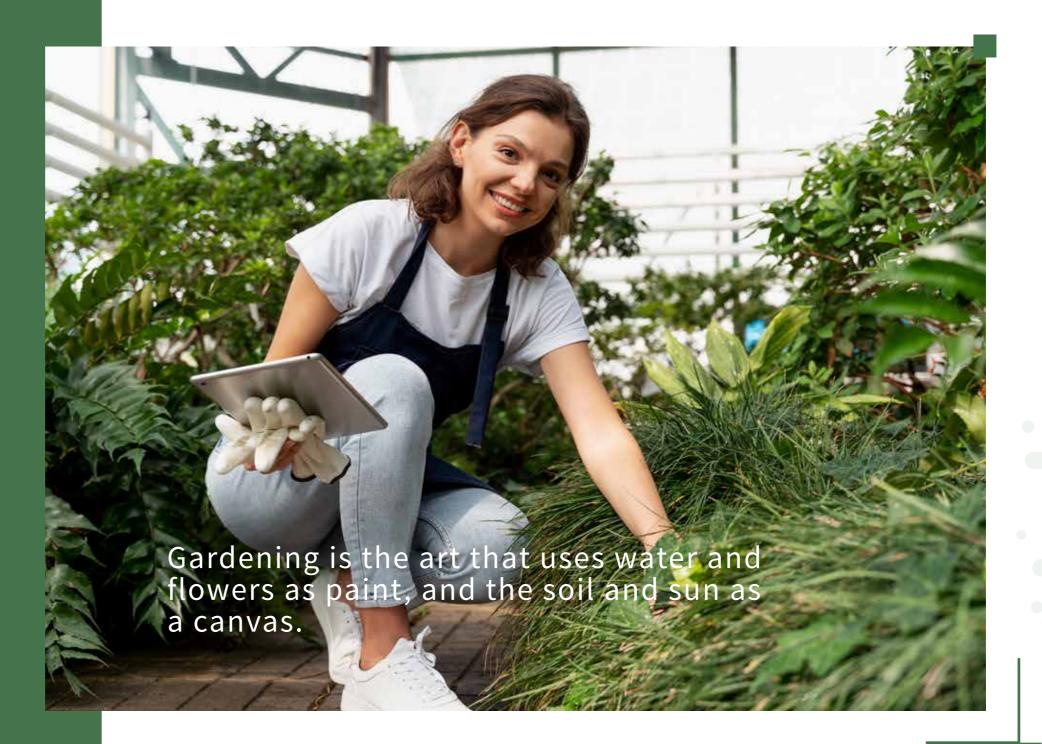


### **ABOUT**

What we are experiencing today, is not something we have lived before. The pandemic has exposed us to strength and vulnerability in equal measure. We may not realize it, but life's toughest challenges stir us up to realize what matters most. In spite of the external turmoil, we must bring change in our mindset to focus on what makes us emotionally stable and happy.

Home-based initiatives (DIY) and lifestyle changes have put health, wellness and self-care at the top of our mind. There has also been a transformation when it comes to food and nature, people need to adopt habits such as gardening to come closer to nature and grow their own food to escape from the world in their own space. Amidst such times of Covid-19, it can be reassuring to spot a new life in a garden planted and nurtured by you. A soul-fulfilling activity, gardening brings joy and reminds us to celebrate the little things. With a belief that everyone should benefit from having their own garden, Suwaso© was born to bridge the gap between modern living and happiness in nature.

Suwaso© symbolizes the unification of the core elements of nature – Sun, Water, and Soil (Su-Wa-So). At Suwaso, through our products, we want to inspire healthy living, sustainable food choices, and deeper connections with family & community among we live.





# **Inspiration to Start Suwaso©**

With the world population on rise and expected to reach a staggering 9 Billion by 2025, there has been always been a gap between food supply and demand, the latter not being met. And the Covid-19 crisis showed us that localized food systems and short food supply chains are the future to building sustainable communities.

Urban farming has always been on the rise with people trying to overcome challenges to foster healthy and local food in their lives. This has also given rise to a culinary barter system appealing mainly to the millennials and providing a way for people to break monotonous. Furthermore, urban farming has demonstrated its capacity to address the issue of food shortage around the world and we should, therefore, encourage the practice of it.

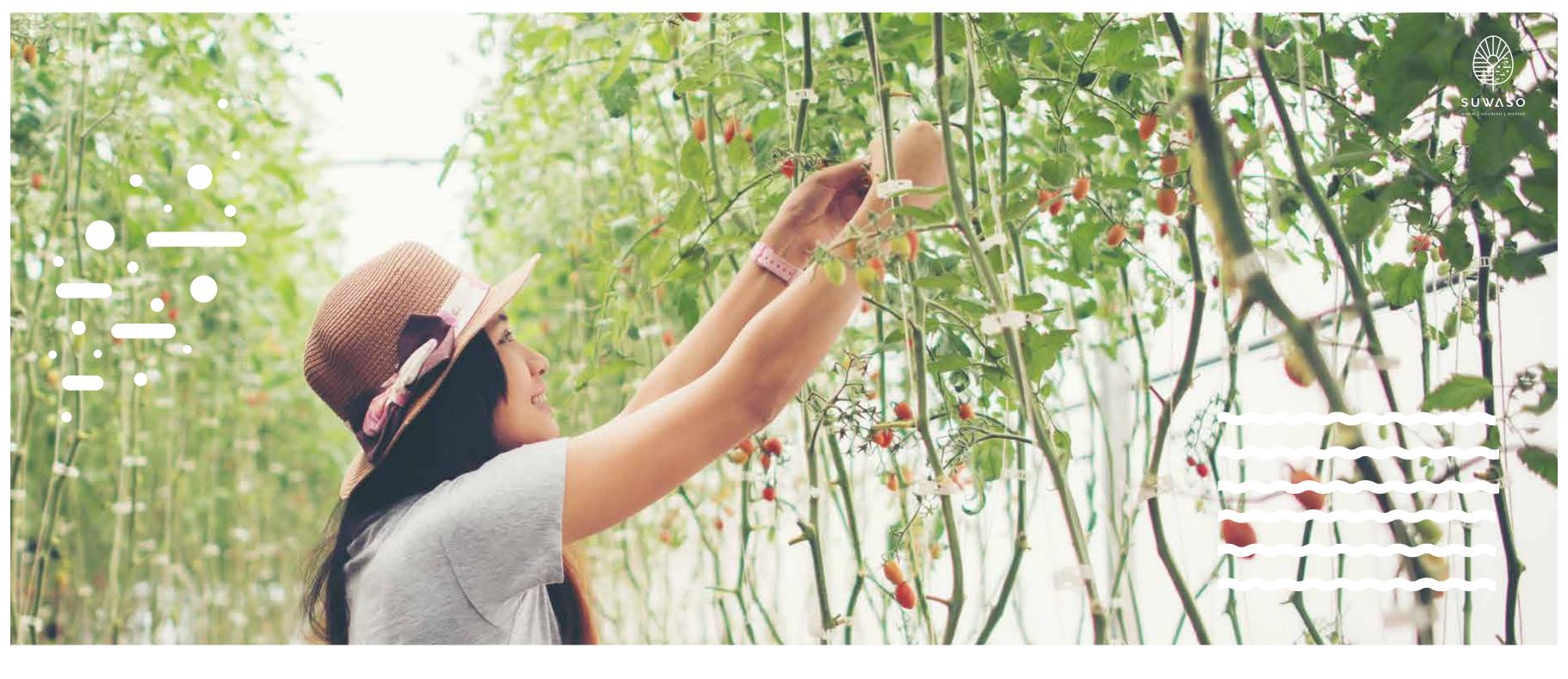
Keeping this in mind, StudioJ ventured into urban based community farming with Suwaso©. At Suwaso©, with our uniquely designed and innovative range of products, we aim to evolve the urban farming ecosphere as we strongly believe that the life-long benefit of becoming self-sufficient is the only way forward.

### **Global Facts:**

Urban Farming is the solution to meet future world's demand of food and to have self-sufficiency given the trade wars that will become more and more between the countries

World's population will reach 9 billion by 2025 Food production demand will raise





#### ○ ENGAGEMENT WITH FAMILY

Gardening is an excellent opportunity to engage with loved ones. Getting your hands dirty in the soil with your family can be a rewarding experience that teaches natural lessons like patience and living in the moment. It also brings people with a common interest together to create lasting memories that are cherished.

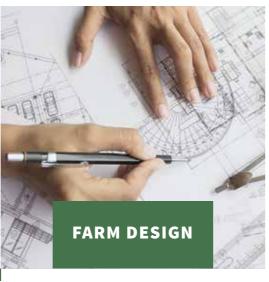
### XX HEALTHY PRODUCE LEADS TO A HEALTHY LIFE

It doesn't just make your home look good; it also keeps your physical health in check, proves to be a mood booster, and a stress reliever. Wouldn't you be relieved to know that your food came from your own and clean garden? You can seek a cleaner, healthier and more earth-friendly way of living by including a home garden in your daily routine.



### **OUR SERVICES**











### **PRODUCT CATEGORIES**

















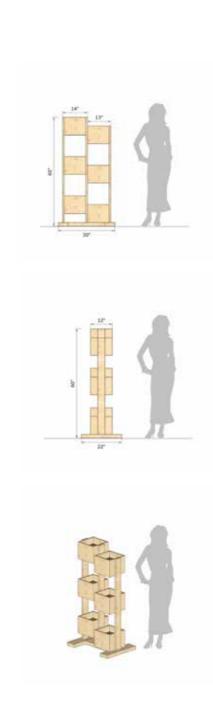




# Planters

Bespoke planter boxes that provide a fresh take to your patio and outdoor spaces







## ALP PLANTER

- Overall Planter Size: 30 x 22 x 60 inches (LXBXH)
- Made from Pine Wood
- Designed to give aesthetic look to your garden, balcony or terrace
- The planters have been designed to avoid bending and strain to the back
- Made in India

#### General Planters Description

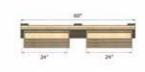


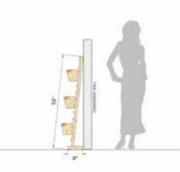
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#### General Planters Description

Used for both balconies and terrace planting
For both Indoors and Outdoors usage
Can be used for years for minimum 5 years
No soil Seepage
Scientifically designed
Adaptability: Ready to use
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# AQUAMARINE PLANTER

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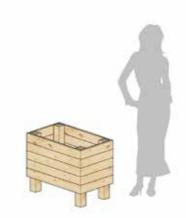
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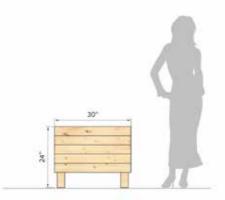


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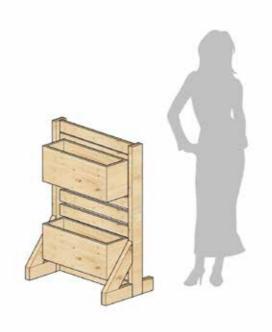












### HEIDE PLANTER

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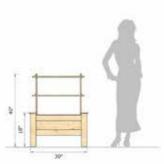
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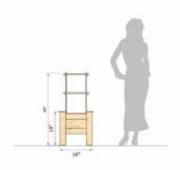
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# JADE PLANTER

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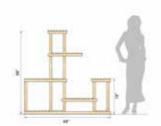
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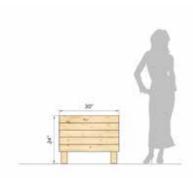


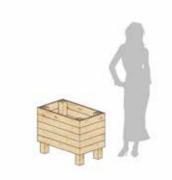














# MEADOW PLANTER

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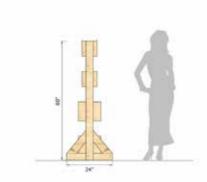
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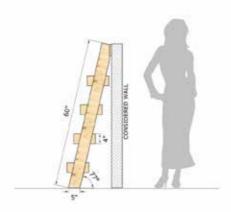














# PINNACLE PLANTER

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# SAGE PLANTER

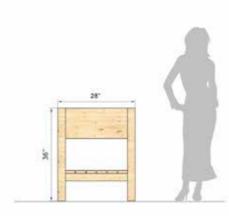
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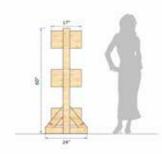
















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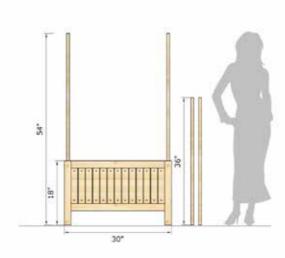
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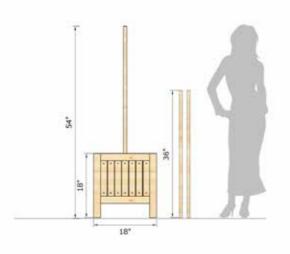


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# ULTRAMARINE PLANTER

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### **Get in Touch**

We'd Love to Hear From You and Discuss What You Need.

+91 8904601117

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www.suwaso.com

